

CARDIOVASCULAR SYMPOSIUM THE 13TH COME IF YOU DARE

The Baylor Hamilton Heart and Vascular Hospital in partnership with The Camenae Group, Inc. invite you exhibit at this year's Cardiovascular Symposium.

Activity Date/Time: Aug 15, 2009

Location: The Southfork Ranch- 3700 Hogge Road- Parker, Texas 75002

Program Purpose and Target Audience

Cardiovascular Symposium 2009 will focus on the high priority issues and latest clinical advances in the ever-changing world of cardiovascular disease. This annual premier event focuses on the specific needs of:

Cardiac Catheterization Lab Directors	Certified Cardiographic Technicians
Cardiac Electrophysiology Specialists	Diagnostic Cardiac Sonographers
Cardiac and Pulmonary Rehabilitation Specialists	Emergency Medical Technicians
Cardiac Sonographers	Nuclear Medicine Technicians
CV Allied Health Professionals	Nurses
Cardiovascular Invasive Specialists	Nurse Practitioners
Cardiovascular Technologists	Radiologic Technologists
Case Managers	Respiratory Therapists
	Vascular Specialists

Learning Objectives-Below delineates the overall learning objectives for this activity:

- Appraise the issues regarding anatomical suitability, techniques, perioperative care, and service provision of AAA repair in high-risk patients.
- Discuss the impact that AHA/ACC, ACCP, and other national guidelines, along with new trials, are likely to have on the future management of patients with STEMI and ACS.
- Identify appropriate patients as potential candidates for Left Main Percutaneous Coronary Intervention (PCI), with a comprehensive update of new supportive devices.
- Compare and contrast noninvasive cardiac computed tomography with other imaging modalities (Echo/Cath/Nuclear).
- Examine the cardiac rehabilitation guidelines and implications involved with the industrial athlete/patient returning to work, with a focus on police and firefighter patients.
- Delineate innovative techniques and new modality of therapy for lower extremity revascularization.

Exhibitors will have 8 hours of total exhibit time and 3.5 hours of dedicated exhibit time with the participants. It is anticipated approximately 600 participants will attend.

INVITED FACULTY

Jenny Adams, PhD

Senior Research Associate/Cardiac Rehab
Baylor Jack and Jane Hamilton Heart and Vascular Hospital
Dallas, TX

Stephen Hohmann, MD

Vascular Surgeon
Baylor Jack and Jane Hamilton Heart and Vascular Hospital
Dallas, TX

Jeffrey M. Schussler, MD, FACC, FSCAI

General and Interventional Cardiologist
Baylor Jack and Jane Hamilton Heart and Vascular Hospital
Dallas, TX

Robert Stoler, MD, FACC, FSCAI

Co-Medical Director of Cardiology
Clinical and Interventional Cardiologist
Baylor Jack and Jane Hamilton Heart and Vascular Hospital
Dallas, TX

Danielle Strauss, BSN, RN-BC, BS

Team Lead/Cardiac Rehab
Baylor Jack and Jane Hamilton Heart and Vascular Hospital
Dallas, TX

Ravi Vallabhan, MD, FACC

Diagnostic and Interventional Cardiologist
Baylor Jack and Jane Hamilton Heart and Vascular Hospital
Dallas, TX

Javier Vasquez, MD

Vascular Surgeon
Baylor Jack and Jane Hamilton Heart and Vascular Hospital
Dallas, TX

PROPOSED AGENDA

Saturday, August, 15, 2009

7:15 AM	7:50 AM	Registration and Continental Breakfast
7:50 AM	8:00 AM	Well Hello, Clarice Welcome & Program Overview John Svenghouli Gossett, RN
8:00 AM	9:00 AM	The Uninvited Management of Acute Coronary Syndrome with STEMI Ravi Vallabhan, MD, FACC
9:00 AM	10:00 AM	What Lies Beneath Endovascular AAA Repair in High-Risk Patients Stephen Hohmann, MD
10:00 AM	10:30 AM	Break
10:30 AM	11:30 AM	Jeepers Creepers! High-Risk Percutaneous Coronary Intervention (PCI): Left Main and 3 Vessel Intervention Robert Stoler, MD, FACC, FSCAI
11:30 AM	1:00 PM	I Do Wish We Could Chat Longer, But... I'm Having an Old Friend for Dinner Lunch and Exhibits
1:00 PM	2:00 PM	The Invisible Man Cardiovascular CT: Current Imaging Strategies for Non-Invasive Cardiac Evaluation Jeffrey M. Schussler, MD, FACC, FSCAI
2:00 PM	2:20 PM	Break and Exhibits
2:20 PM	3:20 PM	Silence of the Limbs Lower Extremity Revascularization: Innovative Techniques and New Modality of Therapy Javier Vasquez, MD
3:20 PM	4:20 PM	Attack of the Rehab Monsters Cardiac Rehab: Specificity of Training for the Industrial Athlete in a Cardiac Rehabilitation Setting Jenny Adams, PhD and Danielle Strauss, BSN, RN-BC, BS
4:20 PM	4:30 PM	Questions and Answers, Closing Remarks, and Evaluation

EXHIBITOR PROSPECTUS

Exhibit Time

Exhibitors will have 8 hours of total exhibit time and 3.5 hours of dedicated exhibit time with the participants. It is anticipated approximately 600 participants will attend.

General

Deadline for receipt of this agreement is **June 19, 2009**. **No verbal agreements will be accepted.** Cancellation of exhibit space must be made **in writing** and is effective the date notice is received at the Camenae Group office.

Exhibit Space Specifications

Exhibit booths are 6'x3' and include a white linen floor length drape. An 8.5"x 11" uniform sign displaying the booth number(s) and name of exhibitor will be provided. The cost of electricity is an additional 35.00. Supplementary rental equipment is the responsibility of each exhibitor.

Set-up & Teardown

You may set up your exhibit space on Friday, August 14, 2009, starting at 6:00 pm, or on Saturday, Aug 15, 2009, from 6:00 am to 6:45 am. These times are tentative and could change up to thirty days prior to the program at the discretion of the venue. If set up time does change, you will be notified via email. Exhibit times are as follows: Saturday, Aug 15, 2009, 6:45 am- 7:50 am, 10:00 am – 10:30 am and 11:30 am- 1:00 pm and 2:00 – 2:20 pm. Booth breakdown can take place after the lunch break. Exhibitors and any additional set-up personnel must obtain Exhibitor Badges from the Registration Desk to be allowed in the exhibit area. Exhibitors are not required to staff booths during sessions. Exhibitors who leave excessive amounts of materials may be charged a fee of \$150. Exhibits must be taken down by Aug 15, 2009, 5:30 pm.

Liability & Damages

The Camenae Group, Inc. (CGi) is not liable for injuries to any person resulting from exhibit malfunction or negligence on the part of an exhibitor. Any table or linen drapery provided by conference organizers damaged or lost as a result of negligence by exhibitor will be repaired or replaced by the exhibitor at exhibitor's expense. Exhibitors will assume all responsibility and liability for damages done to the facility or its contents by gross negligence or willful misconduct by themselves or their agents. Should any violations of these guidelines or damage to the facility furnishings occur, the party responsible will be fined two (2) times the direct cost of repairs in addition to a \$500.00 corrective action fee.

Thank you in advance for your consideration. I look forward to hearing from you. If you have any questions or would like additional information including a detailed needs assessment, line item activity budget and proposed promotional materials, please do not hesitate to me at 817.788.0017 Ext. 101 or e-mail at leeanne@camenaegroup.com.

Warm Regards,



LeeAnne Vandegriff, RN, BSN, OCN
Vice President Education

Exhibitor and Promotional Opportunities

The deadline for acknowledgement in printed, digital and collateral pieces is 5:00 pm. CST, June 19, 2009.

Benefit	10K	5K	2.5K	1.25K	Booth Share-500.00
Company acknowledgement on all printed course materials	✓	✓	✓	✓	✓
Company name on all supporter acknowledgement signage	✓	✓	✓	✓	✓
Rep access to all education sessions, breaks and meals	8	6	4	3	1
Access to online invitations/brochures to distribute	✓	✓	✓	✓	✓
Exhibitor registration and 6' x 3' draped Booth/Table Space*	2	1	1	1	1
Company acknowledgement on all printed promotional materials	✓	✓	✓	✓	✓
Company name included in digital loop of Exhibitors and Sponsors run prior to breaks and meals	✓	✓	✓	✓	✓
Limited number of printed brochure invitations and mini-posters to distribute to key contacts	✓	✓	✓	✓	✓
Company logo** on all supporter acknowledgement signage	✓	✓	✓		
Company logo included in digital loop of Exhibitors and Sponsors run prior to breaks and meals	✓	✓			
Company logo on all printed promotional materials	✓	✓			
Digital Syllabus company logo link to company website	✓	✓			
Company logo on post conference course material website.	✓	✓			
Printed program back cover 4 color	✓				

**Logo substituted for name and requires submission of logo in EPS format. The deadline for acknowledgement in printed, digital and collateral pieces is 5:00 pm. CST, June 19, 2009.

* Excluding Booth Share option. Booth Share reserves 1/2 of the 6 x 3 draped table for your use.



Cardiovascular Symposium Exhibit Space Application

Please complete this application by June 19, 2009.

STEP ONE- ORGANIZATION NAME

STEP TWO- EXHIBIT LEVEL

10K
 5K
 2.5K
 1.25K
 500.00 booth share

STEP THREE- WHO WILL BE EXHIBITING

Name	
Name	
Name	
Name	

STEP FOUR -PAYMENT INFORMATION

If using a credit card, please enter name as it appears on the card. Please issue funds to: "The Camena Group, Inc." Tax ID: 75-2850682

Name																			
Address																			
City											State			Zip					
12BTel											E-mail								
Method	<input type="checkbox"/> Check		<input type="checkbox"/> VISA		<input type="checkbox"/> MasterCard		<input type="checkbox"/> AMEX			Amount									
MC/Visa																			
AMEX																			
Ex. Date																			

STEP FIVE -CONTACT INFORMATION

Check here if same as above

Name																	
Address																	
City											State			Zip			
Tel											E-mail						

INSTRUCTIONS Make a copy for your records and return to the Camena Group, Inc. via:

Fax: 817.337.3991
E-Mail: leeanne@camenagroup.com
Mail: Camena Group Inc., 2665 Johnson Rd., Southlake, Texas 76092
Due: The deadline for acknowledgement in printed, digital and collateral pieces is 5:00 pm. CST, June 19, 2009.